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Global Manufacturer Builds Enterprise Data Protection with Microsoft Purview

Services:

- Data Security Services (Microsoft Purview)

Overview

A global specialty materials manufacturer serving automotive, consumer products, medical devices, packaging, and construction needed a unified approach to protecting sensitive information and intellectual property across Microsoft 365.

With Microsoft ECIF support, ProArch deployed Microsoft Purview across 3,200 seats, strengthening information protection and establishing an AI-ready data governance foundation.

Challenge

The manufacturer's competitiveness depends on intellectual property, but its data governance practices had not kept pace with its complex, global Microsoft 365 environment.

- No unified approach to labeling and protecting sensitive information and intellectual property.
- Limited visibility into how sensitive data moved through Microsoft 365.
- Inconsistent Exact Data Match classifiers for internal and external PII sources.
- Outdated DLP policies requiring modernization and consolidation.

Solution

ProArch structured the engagement as an ongoing Secure Information Program, aligning Microsoft Purview controls with business risks and global stakeholder needs.

Modernized Data Protection at Scale

ProArch deployed a unified sensitivity-labeling strategy across SharePoint, OneDrive, Teams, and Exchange. The team also refined Exact Data Match classifiers for HR, vendor, and client datasets, improving data matching and reducing false positives.

AI and Copilot Readiness

Data protection controls were established before broader AI adoption, helping reduce information-leakage risks and strengthen governance for Microsoft 365 Copilot.

Executive Reporting Confidence

ProArch developed KPI dashboards for executive review, improving leadership visibility into the program and confidence in future investments.

Results & Impact

The organization can now share and access information more securely, protect intellectual property worldwide, and confidently pursue governed AI and Microsoft 365 Copilot adoption.

- A unified sensitivity-labeling and DLP framework.
- Enterprise-wide visibility into sensitive information and intellectual-property movement.
- Improved detection accuracy.
- Leadership reporting and dashboards.
- A governed foundation for responsible AI and Microsoft 365 Copilot.

The manufacturer established data protection as an ongoing program that can scale with evolving business and governance needs.



Securely Share Enterprise Data with Microsoft Purview

Explore Data Security Services ›

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ProArch is a global consulting and technology company that solves complex challenges and delivers the best business results. We strive to make the Cloud seamless and security prevalent, build products to propel growth, and analyze data to drive decisions that matter. Most importantly, we listen closely, understand deeply, and solve strategically for absolute value to our clients.

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